



## Press Release

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## Mr. T Carting Achieves 36.9% Waste Diversion Rate in 2021

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“Mr. T Carting is proud to announce that it has achieved a waste diversion rate of 36.9% in 2021. This number represents the combined percentage of material collected from Mr. T’s customers that were sent to a recycling or composting plant. Mr. T Carting collected over 77 thousand tons of discarded material in 2021 and diverted 28 thousand tons of paper, plastic, metal and organic material from landfills and incinerators.

Mr. T Carting used a variety of methods to achieve this goal: A dedicated sales team that works closely with customers to educate and support zero waste policy. Financial incentives to encourage customers to choose cheaper sustainable recycling and organics collection options. A searchable Recycle it Right tool embedded on our website that improves customer knowledge and reduces wish-cycling. And a hard-working team at our Materials Recovery Facility (MRF) that ensures all material streams are sorted properly for remanufacturing. Our Scholes Street Recycling MRF and our fleet of dedicated food waste collection vehicles, are the backbone of Mr. T Carting’s sustainability success.

“We’re committed to building sustainable business practices through investing in infrastructure, education and our employees” said Adam Mitchell, Resource Management and Business Development at Mr. T Carting.

Mr. T Carting has a goal to divert 45% of the total discards set out by its customers to recycling and composting by 2027, with a reach goal of 55% by 2032. It will do so by further investing in technology, educational efforts, and through its upcoming [merger with Boro-Wide Recycling](#).

*About Mr. T Carting, Corp.*

Mr. T Carting, Corp. has been serving New York City as a solid waste management services provider with pride for 75 Years. They have built lasting relationships on family values and exist to serve their customers, communities, and the environment. Mr. T Carting’s BIC number is #173. For more information on Mr. T Carting, visit [www.mrtcarting.com](http://www.mrtcarting.com).

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### MR. T CARTING CORP.

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